

# Credentialing in Community Action

CCAP and NCRT and  
Pathways, OH MY!



National Community Action Partnership

# Presenter & Agenda

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**[Excellence@CommunityActionPartnership.com](mailto:Excellence@CommunityActionPartnership.com)**

- **Certified Community Action Professional**
- **NCRI & NCRT**
- **Pathways to Excellence**
- **Digital Badging**

# Our Promise

**Community Action changes people's lives,  
embodies the spirit of hope,  
improves communities and  
makes America a better place to live.**

**We care about the entire community, and  
we are dedicated to helping people help  
themselves and each other.**



**Who's  
In The  
Room?**



CERTIFIED  
COMMUNITY  
ACTION  
PROFESSIONAL

*Credential*

CCAP



# CCAP

## *Mission*

The Certified Community Action Professional credential recognizes individuals who have demonstrated knowledge and application of the core competencies required to effectively carry out the vision, mission, purpose, and values of the Community Action movement.



# CCAP

*Purpose*

Position the Community Action Network to serve the best interests of people living with low-incomes.



# CCAP

Positions the Community Action Network to serve the best interests of people living with low-incomes.

*Purpose*

- Transmits the vision & values of Community Action from one generation to the next.
- Guides individuals towards effective leadership within Community Action.
- Solidifies Community Action as a true calling.
- Recognizes and elevates the professional status of those that earn the CCAP credential.
- Embodies the Promise of Community Action.





# CCAP

*Steps*



# CCAP

*Steps*



- Enroll
- Submit a Candidate Data Form
- Submit an Executive Skills Portfolio
- Sit for the CCAP Written Examination



# CCAP



## *Eligibility*

- Be employed in an organization closely associated with the Community Action Network.
- Have at least 24 months' experience in Community Action management/leadership.
- Be endorsed for candidacy by top leaders in your organization.
- Pay an enrollment fee.
- Agree to abide by the Community Action Code of Ethics.



# CCAP

## Fees



Package	Individual	Cumulative
One Candidate	\$600	\$600
Two Candidates	\$500	\$1,100
Three Candidates	<b>Free</b>	\$1,100
Four Candidates	\$400	\$1,500
Five Candidates	<b>Free</b>	\$1,500
Six Candidates	\$400	\$1,900
Seven Candidates	<b>Free</b>	\$1,900
Eight Candidates	<b>Free</b>	\$1,900



# CCAP

*For Life*

- Stay engaged in Community Action or efforts related to the anti-poverty mission of Community Action
- Stay engaged in CCAP program
- Re-certify every 4 years
- Become CCAP Emerita/Emeritus



# CCAP

## *What to Do Now*

Talk with your  
CEO/Executive  
Director

Download  
Study Guide

Attend  
Webinars

Engage a  
Mentor



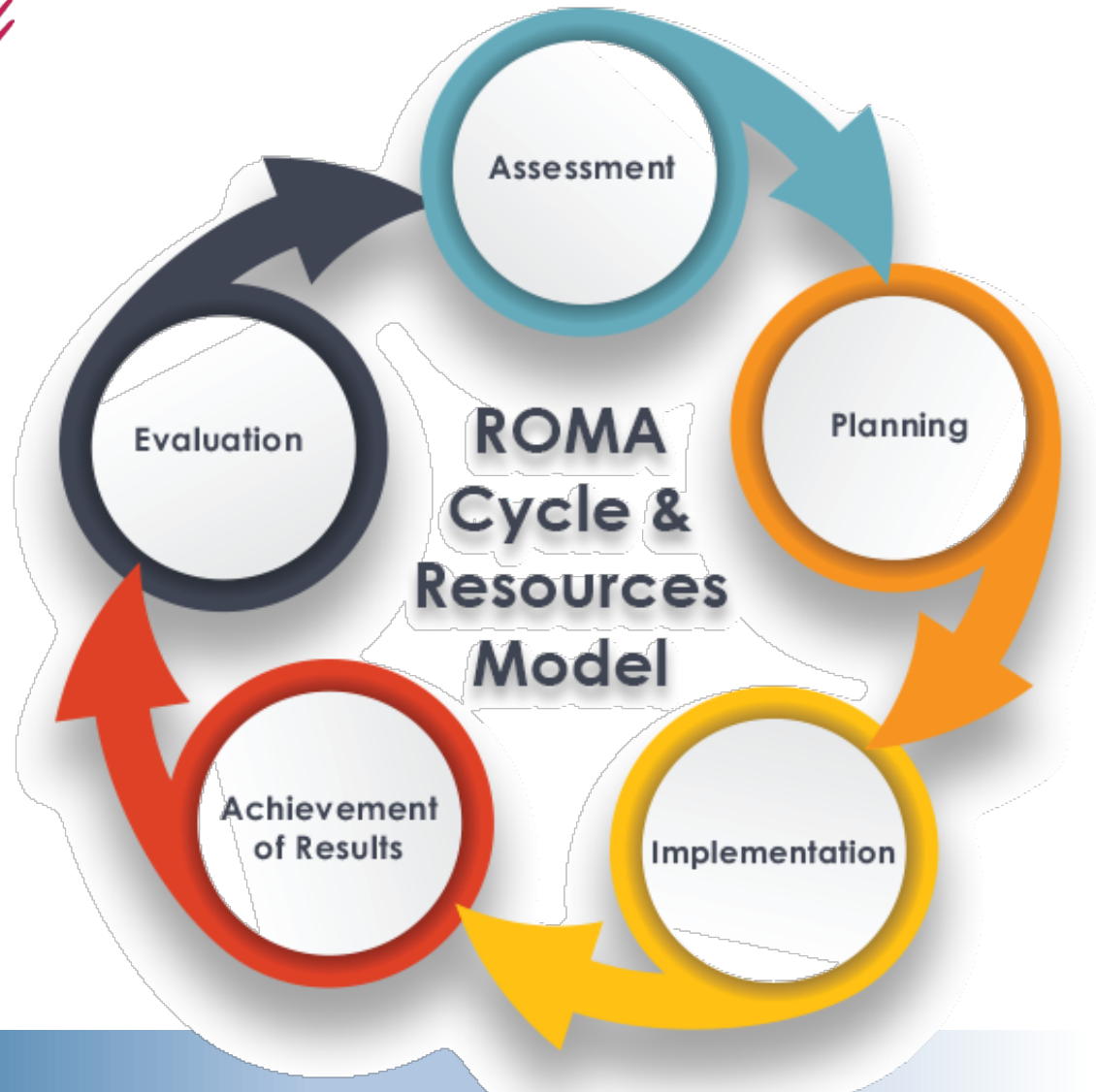


But Wait...  
**There's  
MORE!**





# ROMA





# ROMA – NRCI & NCRT

- Results Oriented Management & Accountability
- National Certified ROMA Implementer
- National Certified ROMA Trainer



# ROMA – NRCI & NCRT

- Results Oriented Management & Accountability
- National Certified ROMA Implementer
- National Certified ROMA Trainer



# ROMA – NRCI & NCRT

There are four phases to the training and certification process: taking an E-Course, attending a Train-the-Trainer Classroom Session (may be in-person or virtual), practicing the delivery of the content, being evaluated on knowledge and delivery of the content. The Application Fee for the NCRT Training and Certification Process is \$995.00.

# ROMA – NRCI & NCRT

There are four phases to the training and certification process: taking an E-Course, attending an Introduction to ROMA Training (in-person or virtual), preparation of a portfolio to demonstrate understanding of the concepts and use of the practices, and a final exam. The Application Fee for the NRCI Training and Certification Process is \$775.00.

CCAP

NCRT

NCRI

Pathways  
Implementer

Pathways  
Reviewer



# Malcolm Baldrige National Quality Award



**Leadership; Strategy; Customers;  
Measurement, Analysis, and Knowledge  
Management; Workforce; Operations; and  
Results**



ADMINISTRATION FOR  
**CHILDREN & FAMILIES**

Office of Community Services | 330 C Street, S.W., Washington, DC 20001  
[www.acl.hhs.gov/ocs](http://www.acl.hhs.gov/ocs)

# CSBG Organizational Standards



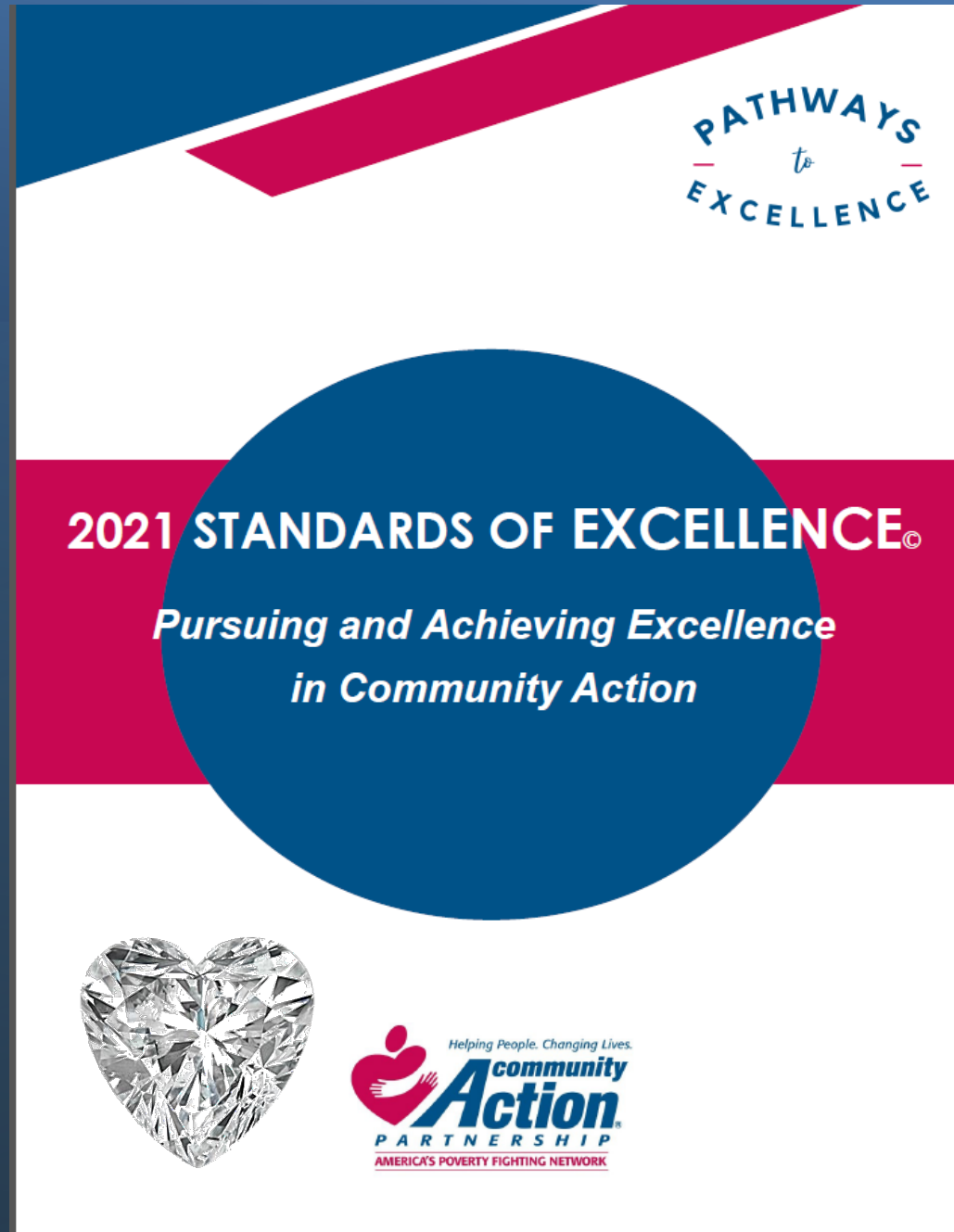
PATHWAYS  
to  
EXCELLENCE

**2021 STANDARDS OF EXCELLENCE<sup>®</sup>**

*Pursuing and Achieving Excellence  
in Community Action*



- ❖ Organizational Leadership
- ❖ Strategic Planning and Direction
- ❖ Customer, Constituent, and Partner Focus
- ❖ Measurement, Analysis, and Performance Management



- ❖ Human Resource Focus
- ❖ Organizational Process Management
- ❖ Organizational Results





**Award for**

*Excellence*



# Pathways to Excellence Tiered



Bronze	Silver	Gold	Platinum
<ul style="list-style-type: none"> <li>• Complete &amp; Submit a Board Resolution to formalize the CAA's Commitment to Excellence</li> <li>• Develop 5-page Organizational Profile</li> <li>• Convene Agency Excellence Team</li> <li>• Complete the Standards of Excellence eCourse</li> </ul>	<ul style="list-style-type: none"> <li>• Complete Online Organizational Assessment</li> <li>• Attend Pathways Implementer Training</li> <li>• Complete an abbreviated self-study on 2-3 categories of the Standards of Excellence</li> <li>• Receive feedback report from Peer Reviewers</li> </ul>	<ul style="list-style-type: none"> <li>• Attend Training on the Self-Study Process</li> <li>• Participate in Technical Assistance Web Meetings</li> <li>• Submit Self-Study and receive Feedback Report from expert Peer Reviewers</li> </ul>	<ul style="list-style-type: none"> <li>• Submit Award Application</li> <li>• Complete full Self-Study for Award Review</li> <li>• Site visit and scoring of Self-Study by Award Reviewers</li> <li>• Pending Results, Achieve the Highest Honor in Community Action</li> </ul>

# Pathways to Excellence

## Tiered Approach



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**\$750**

**\$1,500 –  
\$3,500**

**\$2,250 -  
\$5,000**

**\$5,750 -  
\$10,000**

CCAP

NCRT

NCRI

Pathways

Implementer

Pathways

Reviewer

CHC

FDC

QCI

# Digital Badges



# Digital Badges



Click on the badge above to learn more about the CCAP program!

National Community Action Partnership

**TAWNY STOTTMIRE**

CCAP & Excellence Expansion Director

*She/Her Strategic/Relator/Ideation/Achiever/Activator*

**202-860-1029**

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Washington, DC 20036

[CommunityActionPartnership.com](http://CommunityActionPartnership.com)

# Digital Badges



Tawny Stottlemire



This Badge is:

<https://bcert.me/srhdkqcg>



## CCAP - CERTIFIED BADGE

Issued To	Tawny Stottlemire
Title	Director, CCAP & Excellence Expansion Project
Company	National Community Action Partnership
Issued By	<a href="#">National Community Action Partnership</a>
Issue Date	09/01/2021
Expiration Date	12/31/2025
Description	The owner of this badge is a <a href="#">Certified Community Action Professional</a> (CCAP).



# Digital Badges

CCAPs have successfully completed a rigorous examination process demonstrating possession of the core competencies required to successfully manage and lead in the nationwide network of Community Action agencies.

The CCAP has demonstrated understanding and competency in the five key areas of the Community Action Body of Knowledge:

- History of America's Community Action Movement
- Vision, Values and Ethics of Community Action
- Traditional Management Skills
- Community Action Leadership
- Prevailing Theories and Strategies on Overcoming Poverty in America

CCAP is a program sponsored by the [National Community Action Partnership](#) and overseen and directed by a Certification Commission. CCAP Commissioners are CCAPs appointed by the NCAP Board Chair to govern the nation's premier anti-poverty professional designation.





**Coming Up:**  
*Excellence Symposium*

**August 22**  
**\$399**

<https://cap.users.membersuite.com/home>



Coming Up:

# CCAP Colloquium

August 22

\$299

<https://cap.users.membersuite.com/home>

